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## PRESS RELEASE

Swift-Train Company rebrands as STC

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Houston, Texas – Swift-Train Company (STC) announces a rebranding with new logo of STC.

For over 8 decades, STC has brought sourcing expertise, supply and delivery to a global network of customers. Today, STC is “Strengthening the Core” to proactively build on this history to continue to offer superior service in the flooring industry.

“Swift-Train has been a staple in the flooring industry for many years, and we are proud to be part of the continued growth and embrace the changes that embody the success of our sourcing and supply proficiencies,” says Jason Train, Vice President of Sourcing.

Shane Calloway, President and CEO states “Swift-Train has been a pinnacle of excellence for years, and we strive to not only preserve these values, but to instill our own modern Guiding Principles into our lives and the work we lead every day.”

The fresh, new brand is available on the redeveloped distributor website [stcfloors.com](http://stcfloors.com), which also includes a room visualizer for all flooring categories. “We know how important it is to provide information that is easily accessible and products that fit our customers’ needs. With this new website and product visualizer, our customers have the ability to work within our family of brands and see options for LVF, hardwood, carpet and tile while utilizing them in their own space,” describes Lindsey Nisbet, Vice President of Marketing.

STC is a full line flooring distributor headquartered in Houston, Texas, servicing Texas, Oklahoma, Louisiana, Mississippi, Arkansas, Florida and parts of Colorado; as well as parent company to EarthWerks®, Pinnacle® and Ground Control® Surfaces flooring. Celebrating Over 80 Years of Excellence.

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